Jobs & Opportunity Challenge

THE PROBLEM
Over the past decade, Philadelphia has had among the highest incarceration rates in the country. In fact, over 300K Philadelphians have a criminal record. Given the tremendous challenge of finding employment with a past criminal history, it’s unsurprising that Philadelphia has lagged the country in labor force participation.

THE PLAN
Remove barriers to the workforce and drive-up income and opportunity in Philadelphia’s poorest communities. By expanding employment for people with past convictions, we can drive regional prosperity and public safety. Through the Jobs & Opportunity Challenge, The Promise is partnering with trusted community organizations to expand outreach, run record clearing clinics, and leverage key learnings.

Legal Partners
Community Legal Services
Defender Association
Philadelphia Lawyers for Social Equity

Clinic Hosts
ACANA
Beyond Literacy*
CEIBA
Compassion CDC*
Community College of Philadelphia Foundation
Eastern North Philadelphia Workforce Development Corp
EMIR*
Father’s Day Rally Committee**
Institute for Community Justice
JEVS*
Make it Happen Philly**
New Kensington CDC
NOMO Foundation
Norris Square Community Alliance**
Philadelphia Bail Fund*
Revolutionary Vision*
Southwest CDC*
The Elevation Project
The Reawakening Agency
Uplift Solutions
Urban League of Philadelphia

Initiative Highlights
MAY 22 - JAN 24

<table>
<thead>
<tr>
<th>Record Clearing Clinics/Community Resource Fairs Took Place</th>
<th>People Met with Lawyers for Free</th>
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<tr>
<td>45</td>
<td>2,370</td>
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<th>People Attended Community Resource Fairs</th>
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<td>6,313</td>
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<tr>
<th>1,490 People Were Eligible to Move Forward with Sealing, Expungement, and/or Pardon</th>
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45 RECORD CLEARING CLINICS/COMMUNITY RESOURCE FAIRS TOOK PLACE

62% 1,490 PEOPLE WERE ELIGIBLE TO MOVE FORWARD WITH SEALING, EXPUNGEMENT, AND/OR PARDON

An additional 11 clinics are planned for February 2024 – June 2024. With the expansion of Clean Slate we anticipate high attendance at these events. Our legal partners will also be reaching back out to people who may not have been eligible for services before but may qualify now under the new law.

*year one participant only
**year two participant only
Family Stability Challenge

THE PROBLEM

Each year, millions of dollars are left on the table because people do not know they are eligible for tax credits and public benefits or know how to access these benefits.

THE PLAN

Lead Community Coalitions to work together to connect families to important economic security programs and public benefits.

Through the Family Stability Challenge, The Promise is partnering with trusted community organizations through a coalition model to expand outreach, connect people to tax credits and public benefits, and leverage key learnings.

Initiative Highlights
MARCH 21 – JUNE 23

92,087
TOTAL NUMBER OF CLIENTS SERVED

$104.8M
ESTIMATED VALUE OF BENEFITS AND TAX CREDITS*

$10.9M
INVESTMENT IN FAMILY STABILITY

* This is a conservative estimate based on the benefits and services that we were able to identify value estimates for through our research.

Community Partners

Latino Equitable Development Collective
LISC Philadelphia
Asociacion Puertorriquenos en Marcha
Ceiba
Congreso de Latinos Unidos
Esperanza
Hace
Norris Square Community Alliance

South Broad Partnership
Greater Philadelphia Community Alliance

SEAMAAC
Beech Community Services
Benefits Data Trust
Cambodian Association of Greater Philadelphia
Campaign for Working Families
Central Division Victim Services
Community Legal Services
Grands As Parents
Lower North Philadelphia Community Development Corporation
Mercy Neighborhood Ministries

Strawberry Mansion Community Development Corporation
Unity in the Community

No One Left Behind Coalition
African Cultural Alliance of North America
KITHS Philadelphia
Chinatown Development Corporation
Southwest Community Development Corporation
VietLead

About Us

The Promise is focused on removing barriers to secure, stabilize, and grow income.

The Promise is a public-private partnership of United Way, private philanthropy, the City of Philadelphia, and high-performing community organizations to reduce Philadelphia’s poverty rate and support an equitable economic recovery from the pandemic.

If you’re interested in learning more, please visit thepromisephl.org

The Promise
POWERED BY UNITED WAY

City of Philadelphia