

# At a Glance

# **ACCOMPLISHMENTS**

# **Jobs & Opportunity Challenge**

#### THE PROBLEM

Over the past decade, Philadelphia has had among the highest incarceration rates in the country. In fact, over 300K Philadelphians have a criminal record. Given the tremendous challenge of finding employment with a past criminal history, it's unsurprising that Philadelphia has lagged the country in labor force participation.

#### **THE PLAN**

Remove barriers to the workforce and drive-up income and opportunity in Philadelphia's poorest communities.

By expanding employment for people with past convictions,

By expanding employment for people with past convictions, we can drive regional prosperity and public safety. Through the Jobs & Opportunity Challenge, The Promise is partnering with trusted community organizations to expand outreach, run record clearing clinics, and leverage key learnings.

## **Initiative Highlights**

**MAY 22 - JAN 24** 

45

RECORD CLEARING CLINICS/COMMUNITY RESOURCE FAIRS TOOK PLACE

6,313

PEOPLE ATTENDED COMMUNITY RESOURCE FAIRS

2,370

PEOPLE MET WITH LAWYERS FOR FREE

62%

1,490 PEOPLE WERE ELIGIBLE TO MOVE FORWARD WITH SEALING, EXPUNGEMENT, AND/OR PARDON

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An additional 11 clinics are planned for February 2024 – June 2024. With the expansion of Clean Slate we anticipate high attendance at these events. Our legal partners will also be reaching back out to people who may not have been eligible for services before but may qualify now under the new law.

### **Legal Partners**

Community Legal Services

Defender Association

Philadelphia Lawyers for Social Equity

### **Clinic Hosts**

**ACANA** 

Beyond Literacy\*

**CEIBA** 

Compassion CDC\*

Community College of Philadelphia Foundation

Eastern North Philadelphia Workforce Development Corp

EMIR\*

Father's Day Rally Committee\*\*
Institute for Community Justice
JEVS\*

Make it Happen Philly\*\*

New Kensington CDC

**NOMO** Foundation

Norris Square Community Alliance\*\*

Philadelphia Bail Fund\*

Revolutionary Vision\*

Southwest CDC\*

The Elevation Project

The Reawakening Agency

**Uplift Solutions** 

Urban League of Philadelphia

<sup>\*</sup>year one participant only

<sup>\*\*</sup>year two participant only

# **Family Stability Challenge**

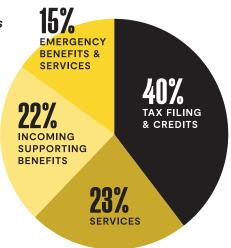
#### THE PROBLEM

Each year, millions of dollars are left on the table because people do not know they are eligible for tax credits and public benefits or know how to access these benefits.

#### **THE PLAN**

Lead Community Coalitions to work together to connect families to important economic security programs and public benefits.

Through the Family Stability Challenge, The Promise is partnering with trusted community organizations through a coalition model to expand outreach, connect people to tax credits and public benefits, and leverage key learnings.



# **Initiative Highlights**

**MARCH 21 - JUNE 23** 

92,087

TOTAL NUMBER OF CLIENTS SERVED

\$104.8M

ESTIMATED VALUE OF BENEFITS AND TAX CREDITS\*

\$10.9M

**INVESTMENT IN FAMILY STABILITY** 

## **Community Partners**

#### Latino Equitable Development Collective

LISC Philadelphia

Associacion Puertorriquenos en Marcha

Ceiba

Congreso de Latinos Unidos

Esperanza

Hace

Norris Square Community Alliance

#### **South Broad Partnership**

Greater Philadelphia Community Alliance SEAMAAC

**Beech Community Services** 

Benefits Data Trust

Cambodian Association of Greater Philadelphia

Campaign for Working Families

Central Division Victim Services

Community Legal Services

Grands As Parents

Lower North Philadelphia Community Development Corporation

Mercy Neighborhood Ministries

Strawberry Mansion Community Development Corporation

Unity in the Community

#### No One Left Behind Coalition

African Cultural Alliance of North America

KITHS Philadelphia

Chinatown Development

Corporation

Southwest Community Development Corporation

VietLead

### **About Us**

#### The Promise is focused on removing barriers to secure, stabilize, and grow income.

The Promise is a public-private partnership of United Way, private philanthropy, the City of Philadelphia, and high-performing community organizations to reduce Philadelphia's poverty rate and support an equitable economic recovery from the pandemic.

If you're interested in learning more, please visit thepromisephl.org





<sup>\*</sup> This is a conservative estimate based on the benefits and services that we were able to identify value estimates for through our research.