

At a Glance

ACCOMPLISHMENTS

Jobs & Opportunity Challenge

THE PROBLEM

Over the past decade, Philadelphia has had among the highest incarceration rates in the country. In fact, over 300K Philadelphians have a criminal record. Given the tremendous challenge of finding employment with a past criminal history, it's unsurprising that Philadelphia has lagged the country in labor force participation.

THE PLAN

Remove barriers to the workforce and drive-up income and opportunity in Philadelphia's poorest communities.

By expanding employment for people with past convictions, we can drive regional prosperity and public safety. Through the Jobs & Opportunity Challenge, The Promise is partnering with trusted community organizations to expand outreach, run record clearing clinics, and leverage key learnings.

Legal Partners

Community Legal Services
Defender Association
Philadelphia Lawyers for Social Equity

Clinic Hosts

ACANA
Beyond Literacy*
CEIBA
Compassion CDC*
Community College of Philadelphia Foundation
Eastern North Philadelphia Workforce Development Corp
EMIR*
Father's Day Rally Committee**
Institute for Community Justice
JEVS*
Make it Happen Philly**
New Kensington CDC
NOMO Foundation
Norris Square Community Alliance**
Philadelphia Bail Fund*
Revolutionary Vision*
Southwest CDC*
The Elevation Project
The Reawakening Agency
Uplift Solutions
Urban League of Philadelphia

*year one participant only

**year two participant only

Initiative Highlights

YEAR ONE

36

RECORD CLEARING
CLINICS/COMMUNITY
RESOURCE FAIRS
TOOK PLACE

5,000+

PEOPLE ATTENDED
COMMUNITY
RESOURCE FAIRS

1,700+

PEOPLE MET WITH
LAWYERS FOR FREE

68%

ELIGIBLE TO MOVE FORWARD
WITH SEALING, EXPUNGEMENT,
AND/OR PARDON



826 of those will need a pardon and post-pardon expungement, often in addition to other expungements or sealings

Family Stability Challenge

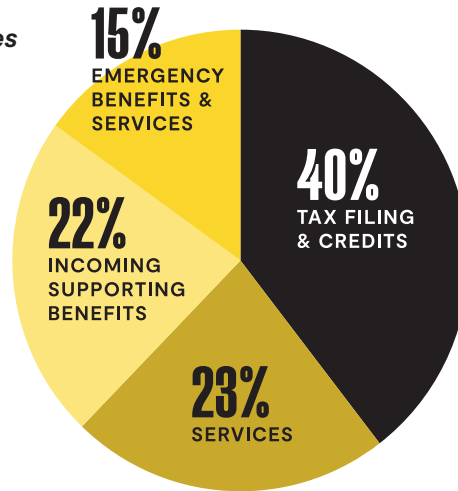
THE PROBLEM

Each year, millions of dollars are left on the table because people do not know they are eligible for tax credits and public benefits or know how to access these benefits.

THE PLAN

Lead Community Coalitions to work together to connect families to important economic security programs and public benefits.

Through the Family Stability Challenge, The Promise is partnering with trusted community organizations through a coalition model to expand outreach, connect people to tax credits and public benefits, and leverage key learnings.



Initiative Highlights

TO DATE

92,087

TOTAL NUMBER OF CLIENTS SERVED

\$104.8M

ESTIMATED VALUE OF BENEFITS AND TAX CREDITS*

\$10.9M

INVESTMENT IN FAMILY STABILITY

Community Partners

Latino Equitable Development Collective

LISC Philadelphia
 Asociacion Puertorriquenos en Marcha
 Ceiba
 Congreso de Latinos Unidos
 Esperanza
 Hace
 Norris Square Community Alliance

Collaborative to Advance Stability

Campaign for Working Families
 Beech Community Services
 Benefits Data Trust
 Central Division Victim Services
 Clarifi
 Community Legal Services

Grands As Parents
 Lower North Philadelphia Community Development Corporation
 Mercy Neighborhood Ministries
 Strawberry Mansion Community Development Corporation

South Broad Partnership

Focus on South Philadelphia
 Greater Philadelphia Community Alliance
 Benefits Data Trust
 Cambodian Association of Greater Philadelphia
 Campaign for Working Families
 Chester County Intermediate Unit
 Community Legal Services
 Juntos

Puentes de Salud
 South Asian Mutual Assistance Association Coalition (SEAMACC)
 United in the Community

No One Left Behind Coalition

African Cultural Alliance of North America
 KITHS Philadelphia
 Chinatown Development Corporation
 Southwest Community Development Corporation
 VietLead

* This is a conservative estimate based on the benefits and services that we were able to identify value estimates for through our research.

About Us

The Promise is focused on removing barriers to secure, stabilize, and grow income.

The Promise is a public-private partnership of United Way, private philanthropy, the City of Philadelphia, and high-performing community organizations to reduce Philadelphia's poverty rate and support an equitable economic recovery from the pandemic.

If you're interested in learning more, please visit thepromisephil.org

The Promise

POWERED BY UNITED WAY

