

THE FAMILY STABILITY CHALLENGE

YEAR ONE AT A GLANCE

October 2022

The Promise is focused on removing barriers to secure, stabilize, and grow income.

The Promise is a public-private partnership of United Way of Greater Philadelphia and Southern New Jersey, the City of Philadelphia, private philanthropy, and community organizations to reduce Philadelphia's poverty rate and support an equitable economic recovery from the pandemic.

Through a series of Community Challenges, community-based organizations provide people more access to income to help individuals and families gain access to stability and upward mobility - all to create a more equitable Philadelphia.

Through the Family Stability Challenge, The Promise has invested \$5.9 million in high-performing community partners to connect individuals and families to important economic security programs and public benefits that create stability and a path out of poverty.

By breaking down silos and strengthening partnerships across high-need communities, The Family Stability coalitions are helping people access enrollment in a wide range of social safety net benefits and services.

53,400

PEOPLE RECEIVED FAMILY STABILITY SERVICES

50%

RECIPIENTS HAD A HOUSEHOLD INCOME OF <\$20,000/YEAR

\$52.3M+

IN BENEFITS AND CREDITS WERE RECEIVED

30

ORGANIZATIONS MAKE UP THE FAMILY STABILITY COALITIONS

The Promise

POWERED BY UNITED WAY

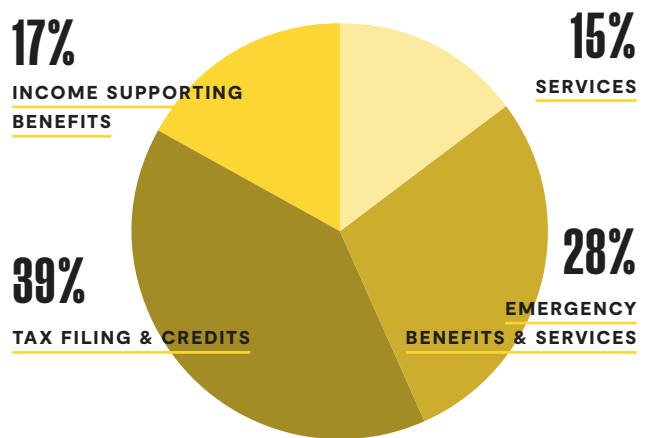
YEAR ONE ACCOMPLISHMENTS

The Family Stability coalitions assisted community members in accessing more than 60 types of benefits, tax credits, and services.

SUCCESSES INCLUDE:

- ▶ Providing stabilizing benefits to 53,400 Philadelphia households who enrolled in over 58,000+ benefits and services
- ▶ Strengthening Philadelphia's benefit access ecosystem at a critical time
- ▶ Increasing collaboration among partners to improve client experience and referrals
- ▶ Improving outreach to under-served households

INCOME SUPPORT SERVICES ACCESSED BY TYPE



Percentages do not total 100% due to rounding.

WHAT'S NEXT

With support from the City of Philadelphia, The Promise has renewed funding for a second year of work for the Family Stability coalitions.

In Year Two, we will continue to learn, improve the reach and depth of benefits access efforts, and work alongside Philadelphians to increase their income and build sustainable careers.

If you're interested in supporting The Promise, please visit thepromisephl.org.



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The Promise

POWERED BY
United Way of Greater Philadelphia
& Southern New Jersey
and the City of Philadelphia

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 **City of Philadelphia**