

THE FAMILY STABILITY COMMUNITY CHALLENGE

FALL '21 REPORT

Through the Family Stability Challenge, The Promise has invested \$4.8 million – and growing – in high-performing community partners to connect individuals and families to important economic security programs and public benefits that can create stability and a path out of poverty. The Promise is growing new partnerships, strengthening existing partnerships, and breaking down silos by creating person-centered referral pathways.

59%

59% of people served identified as Black, African American, or African

23K+

Over 23K Philadelphians received Family Stability services

\$6.8M+

Over \$6.8M in tax credits accessed (\$5.1M+) and tax filing fees saved (\$1.6M+)

51%

51% of people served had an annual household income <\$20K

MISSION

The Promise is a public-private partnership of United Way of Greater Philadelphia and Southern New Jersey, the City of Philadelphia, private philanthropy, and community organizations to reduce Philadelphia's poverty rate and support an equitable economic recovery from the pandemic.

APPROACH

The Promise is focused on removing barriers to secure, stabilize, and grow income. Increasing access to public benefits and tax credits puts families on more stable footing and lays a foundation for moving – and staying – out of poverty. And the more barriers to quality employment are removed, the more everyone will thrive, with a stronger workforce, safer communities, and fewer people in crisis.

VIEW THE FULL REPORT

thepromisephl.org

INVESTING IN PEOPLE

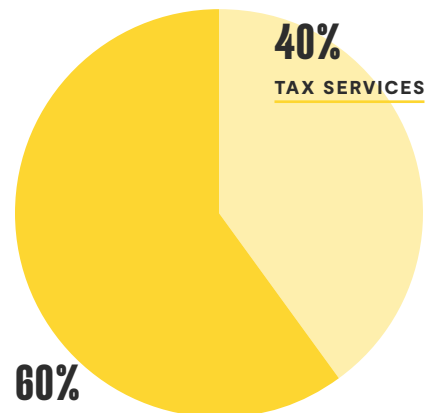
As of August 2021, following a phased roll-out of services from March through July 2021, Family Stability community partners provided services to over 23,000 people. This includes:

- ▶ 8,634 people accessing tax services
- ▶ 10,099 people accessed emergency food services
- ▶ 3,270 people applied for variety of other benefits and services, including income assistance, SNAP, TEFAP, Healthy Insurance and Subsidies, Utility/Home Repair Assistance, and Housing Services and Benefits

FAMILY STABILITY COMMUNITY PARTNERS

The Promise is investing in the ground game to promote diverse and equitable outreach. This is accomplished by investing in trusted and culturally relevant community-based organizations that have the deep knowledge and firsthand experience. Learn more about the coalitions at thepromisephl.org/blog.

INCOME SUPPORT SERVICES ACCESSED BY TYPE



OTHER INCOME SUPPORTS

Including income assistance, SNAP, TEFAP, health insurance and subsidies, emergency food services, utility/home repair assistance, and housing services and benefits